



## End of project impact report

Grant Awarded: £5,000

Date Awarded: January 2017

### Organisation Details

Name: Hagge Woods Trust

Address: Little Anexe,

Estate Office, Escrick Park, Escrick, York

Postcode: YO19 6EA

### Project Details

Project Title / Description: New website

Contact Name: Caroline Redeker Tel:

**IMPACT REPORT FOR PERIOD January 2017 TO March 2018**



**Q1 In no more than 500 words please outline the key outcomes of your project.**

The design and construction of a new website for Hagge Woods Trust; allowing the visiting public and schools to download resources, clearly find essential information for visiting the site, learning about the project and the plants and wildlife found there. Capability to promote our events and courses through the year and for tickets to be booked or donation made online.

Key outcome will be improved communication to those visiting or involved with the Project; including researchers, volunteers, funders and visitors. We hope it will assist us to attract more visitors and supporters, share learning resources, and provide a record for serious recorders of varies species to access.

**Q2 In no more than 500 words please demonstrate how the project has met the Community Development Plan objectives that were identified in the original application for funding.**

As outlined in the original application, the new website will encourage the following:

**Information sharing**

The new website allows Hagge Woods Trust to improve on existing links to surrounding villages and attract more groups, schools and interested individuals to come visit the wood meadow, either as a lovely place to walk and enjoy for relaxation, exercise or social purposes, or to make use of the facilities on offer such as the Bodgers' Den and our new eco-friendly toilet block as a suitable place for groups to meet for planned activities or our citizen science events. Visitors have given the following feedback on our Community Questionnaire: *"The children have really enjoyed the activities today, thank you"; "Great to see the progress of this great venture"; "Nature loving family, will definitely visit again, thank you!"; "Loved it! Took me back to my childhood. Didn't even know it was here!! Thank you"*

**Encourage involvement and volunteering**

The new website will allow us to clearly promote opportunities, events and learning experiences available at the Three Haggess Wood Meadow, whether these are educational, citizen science, social, or volunteering based. We now have a Volunteer Co-ordinator and offer regular volunteering opportunities to build skills, help people young and old to be active in the outdoors and feel connected to their local surroundings, environment and personal wellbeing: *"So far working as a volunteer for 3 Hagge Wood Meadow has been very rewarding. The people I have met are so knowledgeable and willing to share their skills. I'm learning loads about wildlife and woodland conservation, ecology and plant identification. It's not easy to find somewhere to learn these things without spending a fortune on courses and making a huge time commitment"* Hilde Lenoir, volunteer.



**Q3 In no more than 250 words please give details of any additional benefits or objectives that the project has met that were not anticipated/ outlined in the original application for funding.**

The design and construction of the new website has caused the staff of the Hagge Woods Trust to think carefully about what we do: what the Three Haggas Wood-Meadow has to offer visitors, how we can do more to reach our target audiences, and how to best promote our work. This process has helped the charity review what we provide, who we engage with, and plan future fundraising, events, education programme and community engagement activities. Since meeting at the Eastern CEF board meetings we have linked to Central CEF to help us support schools from inner Selby to visit our education programme, and hope to seek similar funding for schools from inner York areas.

We are in the process of planning an ambitious proposal to engage with neighbouring farmers to incorporate our methodology into the land either side of Three Haggas Wood-Meadow to the west to the River Ouse and to the east to the River Derwent. This would incorporate wood-meadow in a wildlife corridor as well as actively promote our vision for 'a wood-meadow in every parish.' We have also been successful recently with a Heritage Lottery Fund application encouraging young people to participate with wildlife, learn more about biodiversity and engage via photography.

**Any other comments on the project and its success:**

We are very pleased with the new website and very grateful to the Eastern CEF for the opportunity to have this work done. The new website is providing a springboard for our activities in 2018, giving the charity a fresh approach and hopefully a fresh appeal to the local population. It will now be easy for any family or group to access spotter sheets and guides to give fuller enjoyment of their visit to the wood-meadow and this in turn will hopefully make the charity more appealing in terms of recruiting 'Friends' and supporters to help continue our work.

The new website will ease linking to other local community initiatives, volunteers, the local public, schools, the wider ecological research community, and funders. The Three -Hagge Wood-Meadow is a unique resource for the area, something with wide potential benefits to the various individuals and groups who make use of this natural habitat. We would love our vision to be shared with the Eastern CEF Community Development Plan, creating links on each other's websites and promote the impact of receiving CEF funding. We will strongly acknowledge of the support of the Eastern CEF via press release, and of course on the new website itself. The new website will go live by the end of March.